



KWMCC
Twelve Acre Approach
Kesgrave
Suffolk
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Annual Report: Year ending 31st December 2017

The KWMCC has continued to maintain its position throughout 2017; and to manage and improve / update facilities where opportunities arise throughout the year.

Our Financial Advisors have continued to manage our Investment Portfolio to provide the required finance / income to maintain our maintenance plan, update facilities and maintain the investment portfolio at the required level to take account of the continuous difficult trading conditions that still exist in the general economy.

Income from hiring has continued to improve both internally and externally. The income from the sports / health activities has continued to improve year on year. This stream of income has been a welcome addition to the income of the KWMCC and allows the KWMCC to continue to promote and provide more sports and health activities for the local community.

The continued success of the outside sports facilities and sports hall has been a real benefit. The KWMCC continued to provide sports / health facilities for a large number of different organisations and caters for adults and children in all age ranges. The provision of coaching schemes run by a number of our users will also prove beneficial in the future.

A special mention must be made to our manager Cheryl who has continued to promote and bring in a number of new organisations and users for our sports / health facilities and also Kesgrave Cricket Club who have raised the finance and built a new training / practice net facility at the KWMCC.

Competition still remains very strong locally with the Millennium / British Legion Halls and other local facilities and schools all competing for business. The KWMCC has continued to provide wedding / mum2mum / craft and shopping events, and the addition of a monthly networking event sponsored by Bates Wells and Braithwaite Solicitors has proved very popular. These have all been managed and promoted by our Business and Marketing Coordinator.

The large expenditure on maintenance and updating the KWMCC's facilities has continued throughout 2017. This has required careful attention and budgeting to provide the required finance for this to continue. The KWMCC believes that the provision of well-maintained and modern facilities provided at competitive rates is the way forward in order to compete in a challenging market place.

All the above would not be possible without the continued support of our staff who have provided excellent service and achieved outstanding feedback from our users. Also special thanks must be given to the Board of Trustees who continue to give their time and experience to manage and maintain the KWMCC.

Mr R. M. Baird
Chairman KWMCC
10th April 2018